

ARKLink Meeting Minutes
April 4, 2008
Pulaski Technical College

Presenters

Joni Willingham of CQ Press gave a presentation on their online resources.

Kirk Gordon gave a presentation on the new EBSCO 2.0 interface.

The general meeting was called to order by President Perschbacher at 10:04 a.m. A motion to approve the minutes of the October 19, 2007 meeting was made. Renee LeBeau-Ford approved the minutes and Wendy Davis seconded.

Treasurer's Report

Treasurer Henry Terrill gave the treasurer's report.

	<u>Nov 30, 07</u>
ASSETS	
Current Assets	
Checking/Savings	
10 · First Community Bank-Checking	<u>26,115.47</u>
Total Checking/Savings	<u>26,115.47</u>
Accounts Receivable	
1110 · Accounts receivable	<u>350.00</u>
Total Accounts Receivable	<u>350.00</u>
Total Current Assets	<u>26,465.47</u>
TOTAL ASSETS	<u><u>26,465.47</u></u>
LIABILITIES & EQUITY	
Equity	
3010 · Unrestrict (retained earnings)	13,432.46
Net Income	<u>13,033.01</u>
Total Equity	<u>26,465.47</u>
TOTAL LIABILITIES & EQUITY	<u><u>26,465.47</u></u>

The 2007 challenge to ARKLink's status as a 501(c)(3) has been resolved. Treasurer Terrill provided the Internal Revenue Service the necessary documentation back to 2005 and as of a letter dated January 15, 2008 the IRS certified that ARKLink is still a tax exempt 501(c)(3) organization.

For the second year in a row Treasurer Terrill's computer failed and data for the ARKLink account from November 2007 to present was lost. Treasurer Terrill provided documentation of a discrepancy between the QuickBooks balance sheet and ARKLink's bank statement. Treasurer Terrill is working to resolve this discrepancy and will provide a report to the Advisory Board once he is finished. In order to retrieve data

from QuickBooks Treasurer Terrill had to register with QuickBooks for tech support, which he has been paying for himself. Renee LeBeau-Ford made a motion that ARKLink reimburse Treasurer Terrill the registration fee and monthly support fee until this problem is resolved. Linda Creibaum seconded and the motion passed. Treasurer Terrill stated that he hoped to have everything finished by the end of April.

President Perschbacher presented a request from Database Purchasing Committee Chair Renee LeBeau-Ford for an allocation of \$750 to attend the 2008 ALA Midwinter Conference. A continuous annual allocation for conference attendance, capped at \$750, for the Database Purchasing Committee Chair was also requested. As chair of Database Purchasing, Renee uses conference attendance to make contact with vendors, gather information on their products, and make deals on behalf of the consortia.

In the discussion that followed members expressed concern that institutions might rely on a standing allocation of funds for conference attendance from ARKLink, rather than provide such funding themselves. Bill Parton suggested that the by-laws might be amended to reflect such support. Treasurer Terrill suggested that an amendment should be referred to the Governance committee.

Collection Management Committee Report

Chair Teresa Ojezua presented the findings of the committee's study of collection development policies and a proposed Collection Strength Survey (Survey attached at the end of this report). The report is as follows:

ARKLINK CONSORTIUM COLLECTION DEVELOPMENT COMMITTEE: REPORT

Fifteen months ago, the Collection Development Committee of ArkLINK embarked on a Project, to review the CD Policies of as many college & university libraries as possible. The main goal of this project is to "compare them to see which things are held in common and which things are more unique to the individual libraries."

Result: Fourteen libraries representing two 2-year colleges, two private 4-year institutions, and ten public university libraries responded and sent their documents. All the Collection Development Policies received are informed by the missions of the individual institutions and their libraries and by professional standards and guidelines regarding selection, acquisitions, ethics, intellectual freedom, and licensing etc. The contents of the CD Policies were therefore not very helpful in determining "what resources are held by individual libraries."

Therefore, in order to achieve ArkLINK's primary goal, "to share library resources so that collections can be made available across geographic and institutional boundaries", the following proposals are made:

1. To carry out a survey of the broad Subject categories and present collection levels of each library. (See Attachment)
2. From the result of the survey above, we can examine in detail the unique Subject collections in libraries within particular locations.

Collection development is influenced by changes in educational programs, modes of scholarly communication, expectations of students and faculty, technology, material formats (e.g. videotape is replaced by DVD) and economic factors. Our final goal would be to identify holdings of Libraries in select mainstream disciplines.

Teresa Ojezua

Discussion followed during which members debated the survey, items that should be included, and interpretation of the collection strength indicators. William Parton asked if journals should be counted according to subscriptions or volumes. Teresa Ojezua preferred volumes. It was agreed that the purpose

of the project was for sharing, thus sources such as e-books should not be counted in the survey. Laura Speer stated that collection strength depended upon whether the individual school was meeting the needs of its faculty. Henry Terrill suggested that a school supporting a bachelors program in a subject may not have a collection up to the standards of supporting a masters or doctorate program. Renee LeBeau-Ford suggested the level of degree should be tied to the collection strength indicator for each subject area listed in the survey. WorldCat RCL analysis and the Conspectus method were mentioned as two tools that can be used to analyze collections. Teresa Ojezua stated that she would put the chart of the website and requested more members for the Collection Development Committee.

Database Purchasing Committee Report

Chair Renee LeBeau-Ford stated that EBSCO A-Z service was substantially cheaper than Serials Solutions and that EBSCO was willing to offer a discount to subscribing libraries. MARC records and a link resolver are included in the subscription price. UCA Library will apply for a trial.

A Congressional Quarterly book package will be purchased by the consortia.

A Gale e-book purchase is ongoing, however the contact terms will change in 2009. A 25% discount is available.

Philosophers Index has been renewed with CSA. EBSCO had not announced their subscription terms. A subscription with EBSCO will be considered next year.

Subscription fees for PsycINFO increased for some institutions because their FTE's increased.

UCA and University of Arkansas at Fayetteville have WorldCat Analysis, a program that can be used for collection analysis and comparison. This program could be demonstrated at a future ARKLink meeting.

Financial Resources Committee Report – No report

President Perschbacher stated that this committee is seeking volunteers for the position of chair.

Governance Committee Report – No report.

Resource Sharing Committee Report – No report.

Tim Zou volunteered to serve as chair and Laura Speer volunteered to be a member of this committee.

Webmaster – Beth Juhl asked for the following to be read into the record in her absence:

1. GoodSearch gave us permission this week to add a custom search form to our web site. This search form has our "charity id" built in so that users don't have to choose it each time. In addition, they gave me permission to add a custom search for "search the site" functionality. I have put that into place and replaced the former Google search here:

<http://arklink-libraries.arkansas.edu/search.asp>

Thanks to Jeff Bailey for such an interesting and productive idea!

2. The site is in dire need of a big overhaul to bring it up to current standards. I took over from Mark Shores in 2003 and five years are eons in web time! I will be interested to hear what if any function(s) the ARKLink board would like to see added.

3. A gentle reminder to members to send in any needed updates for the website.

Please look at their library entries: <http://arklink-libraries.arkansas.edu/alllibs.asp>

the committee memberships: <http://arklink-libraries.arkansas.edu/committees/>

and the courier participants: http://arklink-libraries.arkansas.edu/committees/resource_sharing/courier.asp

Old Business

Linda Creibaum reported that ARKLink will receive \$25 through GoodSearch searches since Fall 2007. GoodSearch.com is powered by Yahoo search and makes a donation to a cause of your choice for each search performed for purchase made. Checks are sent out once a year in October. Goodsearch.com is linked on the ARKLink website.

Linda Creibaum presented five sample ARKLink brochures for consideration. Members were invited to review the samples and make suggestions.

New Business & Announcements

Renee LeBeau-Ford suggested UCA as the host site for the summer ARKLink meeting in July. ASU-Beebe was mentioned as a possibility for the fall meeting in November.

The meeting was adjourned at 11:36 p.m.

Announcements were made after lunch.

President Perschbacher displayed plans for Southeast Arkansas College's new library, scheduled to open in Fall 2009.

Pulaski Technical College introduced two new staff members, Oscar DeLong, Technical Services and Reference Librarian, and Laura Austin, Outreach and Reference Librarian.

John Brown University Library recently completed a Library Quality Survey. The library recently received an internal grant to digitize 70 years of back issues of the student newspaper. A new library is in the planning stages, but no dates for groundbreaking or opening have been set.

Arkansas State University Library continues its search for a new dean, Dr. George C. Grant, outgoing dean, is working part-time.

The University of Arkansas at Fayetteville Libraries recently completed a LibQUAL survey evaluating the facilities, marketing, and other areas. A resident librarian, who is also an ALA Spectrum Scholar, recently joined the staff.

Harding University Library now has a coffee shop in the library building and new furniture on the first floor. Henry Terrill reported that he is purchasing electronic access to pharmacy texts in preparation for the opening of the College of Pharmacy in the fall.

Hendrix College Library has recently seen an increase in archives usages from patrons seeking to research the school's old football team.

University of Arkansas for Medical Sciences Library recently had a glass wall constructed that will keep the library secure while allowing for afterhours access to the computers for research.

University of Central Arkansas Library has had great success with its night computer lab. A Starbucks will be added to the library this summer. Interviews are underway for an Instruction Librarian, and the position of Coordinator of Public Service closed with no successful candidates. UCA Faculty Senate recently approved the first increase in the materials budget in seven years.

Philander Smith College Library staff are in the process of digitizing the college archives, and the addition of an ATM is under consideration.

University of Arkansas at Fort Smith plans to start using CONTENTdm this spring.

Lyon College has launched a laptop lease program that will provide each student with a new laptop every two years.

North Arkansas College Library eliminated its microfilm collection last fall and is now using the space as a "Chat Room" for student cell phone calls and conversation. The college will break ground this fall on a new science and technology building. Assistant Librarian Michelle Palmer is completing her Master's degree in Library Science online.

Submitted by Veronica Stewart, Board Secretary

Members in Attendance

Laura Austin – Pulaski Technical College
Lisa Burley – Harding University
Martha Coleman – University of Arkansas at Fort Smith
Dean Covington – Lyon College
Linda Creibaum – Arkansas State University
Wendy Davis - Pulaski Technical College
Oscar DeLong - Pulaski Technical College
Shirley Dumais – Ouachita Baptist University
Sherry Eskridge – Arkansas State University
Leroy Gattin – University of Arkansas Community College at Morrilton
Mary Hawks – University of Arkansas for Medical Sciences
Debbie Kirby – Pulaski Technical College
Renee LeBeau-Ford – University of Central Arkansas
Karen Myers – University of Arkansas at Fayetteville
Britt Anne Murphy – Hendrix College
Teresa Ojezua – Philander Smith College
William Parton – Arkansas Tech University
Virginia Perschbacher – Southeast Arkansas College
Jim Robb – North Arkansas College
Laura Speer – University of Central Arkansas
Veronica Stewart - Pulaski Technical College
Sarah Spiegel – University of Arkansas at Little Rock
Brent Swearingen – John Brown University
Henry Terrill – Harding University
Tim Zou – University of Arkansas at Fayetteville

**ARKLINK CONSORTIUM
COLLECTION DEVELOPMENT COMMITTEE
Collection Strength SURVEY**

Name of Library:		
Organization:		
Contact Name:		E-mail:
Number of Volumes:	Books:	Print Journals:
Degrees: <input type="checkbox"/> Certificate Prog., <input type="checkbox"/> Associate's, <input type="checkbox"/> Bachelor's, <input type="checkbox"/> Master's, <input type="checkbox"/> PhD Select all that apply.		
	Subject	Collection Strength Indicators
	Agriculture	
	Anthropology	
	Architecture	
	Art	
	Biological Sciences	
	Chemistry	
	Computer Science	
	Education	
	Engineering & Technology	
	Geography & Earth Science	
	History & Auxiliary Sciences	
	Language, Linguistics & Literature	
	Law	
	Library Science	
	Mathematics	
	Medical Sciences	
	Music	
	Nursing	
	Performing Arts	
	Philosophy & Religion	
	Physical Education & Recreation	
	Physical Sciences	
	Physical Therapy	
	Political Science	
	Psychology	
	Sociology	
	Other (specify)	

For Collection Strength use these Indicators

0. Out of Scope
1. Minimal Information Level
2. Basic Information Level
3. Study/Instructional Support Level
4. Research Level
5. Comprehensive Level